

016841

April 4, 2017

Dear Sir,

Sub: Workshop on "Corporate Social Responsibility for Agricultural Development" during 4-5 July, 2017 at MANAGE, Hyderabad – nominations requested – Reg.

National Institute of Agricultural Extension Management (MANAGE), an apex level autonomous organization under the Ministry of Agriculture and Farmers Welfare, GOI is organizing Workshop on "Corporate Social Responsibility for Agricultural Development" during 4-5, July, 2017

in collaboration with Birla Institute of Management Technology (BIMTECH) at MANAGE, Hyderabad for the senior officials from Agriculture and Allied Departments and Scientists from KVK, CSR executives of PSUs and Companies, Professional and NGOs working in Agriculture sector with the following objectives;

- To sensitize the participants about the concept and scope of CSR in Agricultural development
- To have an insight into CSR activities in Agricultural sector
- To make the participants understand effective convergence of CSR activities for development of agriculture and farmers welfare
- To provide space for Companies, NGOs, Academia and Government Departments for leveraging CSR funds for Agriculture development

The expected outcome of the Workshop are, Policy framework for CSR in India; Best CSR practices / projects implemented by Companies in Agriculture; Menu of impactful projects to be supported by Companies; Dynamics of partnership and up scaling, etc.

In this context, you are requested to kindly nominate 3-4 Senior officials / Project Director(s) of ATMA from your department. The nominations may kindly be sent to the undersigned. There is no registration fee. MANAGE will provide free board and lodging during the above program period. However, TA/DA of the nominated official(s) has to be borne by the sponsoring authority / Department.

Thanking you,

Yours sincerely,

(N.Balasubramani)

Encl No TFC(2) 16841/17 Dt 12/4/2017

Copy of the letter communicated and PIO, FLB, to All Project Directors (By Directors of ATMA) for TUPM furnish the nominations of officers for the training programme. It may also be certified that they have not undergone similar training during last one year. The nominations shall reach this office by 24.04.17 positively. The nomination should be submitted with the recommendation of

dy (ATMA)