

डॉ. बी. रेणुका राणी
सहायक निदेशक (मानव संसाधन विकास)



Dr. B. Renuka Rani
Assistant Director (HRD)

025765

MNG-09/CNRM-23-TRG/2018-19
30 May, 2018

Dear Sir/Madam

Sub: Training Program on "Social Skills for Extension Management." from 23-27 July, 2018 at MANAGE, Hyderabad – Request for Nomination - Reg.

MANAGE, an autonomous organization under Ministry of Agriculture and Farmers Welfare, Government of India has been involved in Agriculture Extension management programs since inception and has taken up training, research and consultancy activities. Social skills are very much important for extension worker to carry out developmental program successfully. Social skills are behaviors that promote positive interaction with others and the environment. Social skills are the tools that enable people to communicate, learn, ask for help, get needs met in appropriate ways, get along with others, make friends, develop healthy relationships, protect themselves, and in general, be able to interact with the society harmoniously. Producing good social skills relates directly to having solid socially based executive functioning and perspective taking skills.

With this background, MANAGE is organizing a Training Program on "Social Skills for Extension Management" during 23-27 July, 2018 at MANAGE, Hyderabad. The program is specifically meant for the extension functionaries of Agriculture and allied sector departments. The main objective of the program is to build the capacity and expose the participants on importance of Social Skills for extension management.

Hence, it is requested that 4-5 officers from your department may kindly be nominated for the above program. The board and lodging arrangements for participants are made at MANAGE on free of charges during the period of the program. However, the TA & DA of the nominated officers including local transport are to be borne by your organization.

Looking forward for an early response,

Thanking you

The Director of Agriculture &
State Nodal Officer (Extn.Reforms)
Government of Kerala
Directorate of Agriculture
Vikas Bhawan, Thriuvananthapuram
(Kerala)– 695033
0471-2304686 / 2304480 (O)
0471-2306219 (F)

Yours sincerely,

(B. Renuka Rani)

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का संगठन, राजेन्द्रनगर, हैदराबाद - ५०० ०३० टी.एन. भारत)
NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)
(An organization of Ministry of Agriculture and Farmers Welfare, Government of India)
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Endt on TR(1) 25765/18 dtd 22/2/18.

Copy communicated to all Principal Agricultural officers for sending nominations, including mobile numbers of persons nominated. The nominations should reach this office positively by 14/7/18 in the e mail id jdatrng@gmail.

For. Director, AD & F&W

Sr. Director of Agriculture (AD & F&W)
Directorate of Agriculture,
Vikas Bhavan, Thiruvananthapuram

To

IT Cell for uploading in website
Copy to All ICSI Bhavans and Asst. Director of Agriculture
- willing officers are directed to send the
nominations through proper channel.