



No.MNG-8/AE-Gen/06.2010
23 February 2017

Sir,

Sub: "Certified Farm Advisor" Program of MANAGE, Hyderabad- Nomination of Officials – Reg



You are kindly aware that MANAGE organizes need based Extension Management programs for the Extension functionaries of Agriculture and Allied departments in the country. However, it is being felt that the capacity building program of MANAGE should help the extension functionaries to take forward the proven technologies from National Agriculture Research System (NARS). Hence MANAGE proposes a new initiative titled "Certified Farm Advisor" program with the help of ICAR institutes/SAUs and other Elite Institutes for extension officers in agriculture and allied sectors through a systematic approach covering three modules.

Module - I: will deal with sectoral specific latest technologies and management aspects for a period of three months through e - platform by MANAGE on important and emerging areas. The Study material will be in the form of Text, Power point and videos. As Module -I is administered through online the officials enrolling for the program will not be disturbed from their regular duties. Functional/working knowledge of computer is required for enrollment.

Module -II: Those who have completed Module -I will be sent to the identified ICAR institutes/SAUs/Elite Institutes (based on the need and specialization preferred by the extension functionaries) for intensive specialized skill oriented training for a period of 15 days, within or outside their respective states. To start with, MANAGE proposes to conduct Module-II in 20 crops/enterprises (Annexure-I).

Module - III: On completion of Module - II, the candidates will try to apply his learning in the field at his place of work. The candidate will be provided handholding support by a Mentor Scientist from the same Institute where he has undergone Module-II. The hand holding will be in the form of technical guidance to the candidate whenever he faces any problem in the field, while applying his technical knowledge/skills acquired on the specialization of crop/enterprise. This will help the candidate to develop holistic understanding on the practical aspects of specialization. By the end of Module-III, the candidate will be competent enough to solve the field problems and will be able to provide better advisory services to the farmers.

Contd.2.,

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का संगठन, राजेन्द्रनगर, हैदराबाद - 500 030 टी.एस. भारत)

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)

(An organization of Ministry of Agriculture and Farmers Welfare, Government of India)

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After completing all the three Modules, the competency of the candidate will be assessed on their specialization, and will be recognized as "**Certified Farm Advisor**" jointly by the concerned ICAR/other relevant institute and MANAGE.

Expected outcome:

Candidate completing this program will acquire good knowledge on a particular crop/specialization. After recognizing the candidate as "Certified Farm Advisor", MANAGE will display their names in its website so that the stakeholders could verify the credentials of the Advisors and make use of their services. This program also helps to create a Cadre of experts on various subjects/specializations within the department by suitably enhancing their core competencies to enable them deliver effective Technical advisory services, thereby addresses the field problems, faced by the farmers.

Eligibility Criteria for enrollment:

Extension Functionaries graduated in Agriculture, Horticulture, Sericulture and other Agriculture related courses and currently employed in the Department of Agriculture/Allied sectors of Central/State/UT governments/SAUs/KVKs, upto an age of 55 years with functional literacy on computer are eligible to enroll for the program.

Fee:

Course fee for the extension functionaries working in Govt. Department is Rs.5000/- and for private candidates and agripreneur is Rs.15, 000/- per candidate.

The expenditure for conducting Module-I, II and III will be met by MANAGE, including food and accommodation for enrolled candidates during Module-II.

Role of Sponsoring Department

1. Course Fee of Rs.5000/- and TA/DA of the candidate for attending training program for a period of 15 days for Module-II has to be borne by the sponsoring department.
2. The training program for a period of 15 days will be conducted within or outside the state either in ICAR/SAUs/Elite institutions based on the specialization chosen by the candidate. Hence, permission has to be given to the candidate to attend training program for a period of 15 days and to treat this period as "**On-Duty**"



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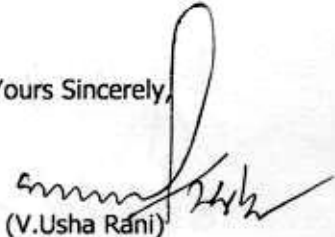
In view of the importance of the proposed Certified Farm Advisor program, it is requested to kindly nominate a atleast Ten (10) extension functionaries of your department, who are fulfilling the eligibility criteria. The list of nominated officials may kindly be sent to the Deputy Director(OSPM), National Institute of Agricultural Extension Management (MANAGE), Rajendranagar, Hyderabad-30. balasubramani@manage.gov.in, (9848304024) on or before 28th April 2017. The department concerned may send the course fee in the form of Demand Draft, drawn in favour of MANAGE, payable at Hyderabad, based on the number of candidates nominated for the program.

The nominated officials may send their filled in applications through proper channel on or before 28th April 2017. Copy of the application is placed in Annexure - II. The candidates may also download the application form from

<http://www.manage.gov.in/pgdaemtrg/cfa-appln.pdf>

Anticipating your continuous cooperation

Yours Sincerely,


(V.Usha Rani)

To

The Director of Agriculture,
Department of Agriculture,
Government of Kerala,
Vikas Bhawan
TRIVANDRUM - 695 001,
KERALA

List of specialization for choosing in Module II

S. No	Sector	Suggested category of Crops/Enterprises for Module – II under each sector
i.	Agriculture	1. Rice
		2. Wheat
		3. Millets
		4. Pulses
		5. Oilseeds
		6. Sugarcane
		7. Cotton
		8. Seed Technology
		9. Forage Crops
ii.	Horticulture	1. Fruits
		2. Vegetables
		3. Flowers
		4. Plantation Crops
		5. Spices
		6. Medicinal & Aromatic Plants
iii.	Animal Husbandry	1. Cattle
		2. Buffalo
		3. Sheep
		4. Goat
		5. Poultry

11. Employment Status

Employee in Govt. Sector Employee in Private Sector Agripreneur/Self Employed

i	Designation	:	
ii	Name of the Organization	:	
iii	Length of Service	:	
iv	Details of Experience	:	
v	Office Address with Telephone Nos.	:	

12. Specialization preferred for Module II (Specify the particular crop/enterprise) :

Enclosures (Self-attested):

Degree Certificate	:	Yes/No
Post-Graduation Certificate	:	Yes/No
Doctorate Certificate	:	Yes/No
Experience Certificate	:	Yes/No
Proof of Date of Birth	:	Yes/No
Caste Certificate	:	Yes/No
Two recent photographs (passport size)	:	Yes/No
Aadhar Card	:	Yes/No
Demand Draft	:	Yes/No

I hereby certify that all the information furnished above by me is correct to the best of my knowledge and belief. I understand and accept that furnishing of any false information on my part will automatically lead to disqualification of my candidature/enrolment and forfeiture of all payment made by me towards **Certified Farm Advisor Program**. I agree to abide by the code of conduct and rules as may be framed from time to time by authorities for smooth conduct of the program.

Note: (i) Specialization training will not be taken up unless adequate No. of candidates are enrolled in the particular specialization.

(ii) After finalization of admission, Course fee paid will not be returned.

Date:

Signature :

Place:

Name :

Forwarding authority

Signature of immediate controlling authority
with Postal address (with PIN code) and Phone No.

Application to be sent:
The Deputy Director (OSPM),
MANAGE, Rajendranagar
Hyderabad – 500 030
Email: balasubramani@manage.gov.in

Note: Further details you may visit <http://www.manage.gov.in/pgdaemtrg/pgmain.asp>