

**C I R C U L A R**

**Sub: Department of Agriculture –Implementation of NeGP-A- Updation of “Farmers Portal” –Reg.**

- Read:*
1. VC meeting held by the Ministry of Agriculture on 03.11.2014 by the JS, IT and Extn., DAC
  2. No. 13(4)/2014\_EM of the Joint Director (EM), DAC, Ministry of Agriculture, Gol
  3. Letter No. NIC-KLSC-ASG6-NeGP-A/2014, Dated: 09.11.2014 of the Technical Director, NIC, Kerala
  4. e-mail message from the JD [Extn. Mgmt.], Gol, Dated: 10.11.2014
  4. Government letter No. 33410/PA2/14/AD, Dated: 17.11.2014

As you are aware the National e-Governance Plan- Agriculture [ NeGP-A], a Mission Mode Project of the Ministry of Agriculture and Cooperation, Government of India is under implementation In our State since 2011-2012 along with 7 other States as a pilot project. The project is extended to all other States and Union Territories from this financial year onwards.

The NeGP-A aims to cooperate, collaborate and integrate information across different departments in the Centre, States and Local Government. The National e-Governance Service Delivery Gateway (NSDG) provides seamless interoperability and exchange of data across the Departments. The **Farmers Portal** is the result of such an integration intended to satisfy the diverse information needs of various stakeholders in Agriculture especially farmers. **Farmer's Portal** is mainly envisaged to make available all relevant information and services to the farming community and to other stakeholders in agriculture through the use of information and communication technologies and to supplement the existing delivery channels provided by the Department.

Once in the Famer's Portal ([www.farmer.gov.in](http://www.farmer.gov.in)), a farmer will be able to get all relevant information on specific subjects around his Village/Panchayath/Block /District / State. This information will be also delivered in the form of text, SMS, e-mail and audio-video in the language he understands. These levels can be easily reached through the map of India, given in the home page of the Portal. Farmers can ask specific queries as well as give valuable feedback through the feedback module specially developed for this purpose.

However, providing the relevant data /information to their varied needs is a quiet challenging task. The data available with various Sections/Institutions under this Department are to be integrated and coordinated in order to provide data to the “Farmers Portal”.

Government of India vide references cited have requested to give top priority to this matter. Since this Portal is mainly meant for farmers urgent action is required for the updation of this portal.

***In this connection you are requested to initiate action for updating the data related to all Fertilizer and PPC Dealers under your jurisdiction in the Farmers Portal***

**[www.farmer.gov.in] on or before 06.12.2014. Special instructions may be given to the DDA(E&T) to monitor the data entry and updation of the existing data within the date stipulated. The following instructions are issued for the successful completion of the data entry:**

1. The information may be communicated to all Assistant Directors of Agriculture and Agriculture officers today itself.

2. The Assistant Directors have to bestow their personal attention in this matter and issue direction to all Agricultural officers to personally hand over the details in the **Annexure-I** attached to this letter to the office of the ADA.

3. The ADA's have to entrust the Data Entry Operators (DEO's) engaged under the national e-Governance Plan (Agriculture) to enter/update the data.

4. Block level data of fertilizer/PPC Dealers are available in the farmers Portal and a Print out of the same is to be taken for verification of the data with the list/data submitted by the Agricultural officers.

5. New dealers registered to be added in the portal.

6. Information on those dealers whose license has expired already had to be updated if they have revalidated their license.

6. The information on Dealers whose License has been expired and not yet revalidated had to be deleted from the Portal. The status of such Dealers has to be verified by the AO's before submitting the List.

**7. Detailed instructions for accessing the Portal and for data entry /updation are attached with this letter. This may also be communicated to all ADA's.**

8. The Farmers Portal is under the direct monitoring of the Ministry of Agriculture, Govt. of India and under the monitoring of Higher Officials of the Department of Agriculture at the Government Secretariat. More over the Data will be available to the Public /Farmers for their information and use. Hence the data entry/updation has to be done with extreme care and the same is to be completed within the stipulated time.

Sd/-

Director of Agriculture

  
Deputy Director of Agriculture (IT)

Copy to:

The Additional Director of Agriculture (CP)

Joint Director of Agriculture (PP), HQ, ADA- QC(HQ)-will act as Nodal Officers for Fertilizer/PPC

DDA (E&T) of All PAO offices

Enclosed: (1) Annexure –I (Excel Format) and (2) Instructions for Data Entry